

VISION COMPLETE

McConnell Golf announces the merger of its two premier, private Greensboro facilities, Sedgefield Country Club and Cardinal Golf and Country Club, under the Sedgefield banner making the host site of the PGA TOUR's Wyndham Championship the only private club in the country with courses designed by both Donald Ross and Pete Dye.

RALEIGH N.C. (March 18, 2013) — When Sedgefield Country Club in Greensboro, N.C., was conceived in the mid-1920s to provide an outstanding private club experience, one of the visions outlined by its founding members was to construct 36 holes of golf.

Nearly a century later, the host site of the PGA TOUR's Wyndham Championship is recognized as one of North Carolina's finest venues. Yet, the Great Depression that followed Sedgefield's conception created such financial challenges for the club that the original vision of 36 holes never completed.

Now, McConnell Golf — owner of both Sedgefield Country Club and Greensboro's Cardinal Golf and Country Club — has announced that it is completing the original Sedgefield plan by combining the two courses under one brand, which will be Sedgefield Country Club's Ross Course and Dye Course.

Targeting a May 1, 2013 completion, the merger will make Sedgefield CC the only private club in the country with both a Donald Ross designed course along with a Pete Dye creation, and will provide its members one golf course with Bermuda greens and another with Bentgrass — allowing ideal putting conditions throughout the year.

“We sincerely believe that this combination will be a very strong brand in the Triad market and will help solidify the future for both venues,” said McConnell Golf Founder and CEO John McConnell. “We certainly will gain synergies in operations and we feel that this brand will be stronger in attracting new members to the combined clubs.”

McConnell Golf purchased Sedgefield Country Club in February 2011 and Cardinal Golf and Country Club five years earlier. McConnell indicated that his company plans to continue to invest in the infrastructure of both facilities including substantial clubhouse improvements at the Dye Course, providing its members with an inviting ambience.

“Today, both clubs can easily accommodate more members to use their facilities and enhance the member experience,” said McConnell. “By combining our two clubs, we now have a great brand throughout the region and with the opening of the I-73 exit on High Point Road, not only will travel between the two venues be a quick and easy drive for current members, it also enhances our growth opportunities for the new brand in the Greater Greensboro market.

“Certainly having two great golf courses designed by Hall of Fame architects Ross and Dye will make Sedgefield a unique club experience.”

Of note, The Cardinal Amateur is expected to be contested July 19-21 at the Dye Course under the same tournament name as previous years.

About McConnell Golf

McConnell Golf (www.McConnellGolf.com) offers pure golf for the true golfer as a privately held company offering unlimited access to world-class facilities and golf courses designed by legends Donald Ross, Pete Dye, Tom Fazio, Arnold Palmer, Greg Norman and Hale Irwin. Founded in 2003, McConnell Golf provides members a quality golf experience at any of its nine award-winning courses at seven clubs: Raleigh Country Club in Raleigh, N.C.; Treyburn Country Club in Durham, N.C.; Old North State in New London N.C.; Musgrove Mill Golf Club in Clinton, S.C.; The Reserve Golf Club in Pawleys Island, S.C.; Sedgefield Country Club in Greensboro, N.C; and TPC Wakefield Plantation, Raleigh, N.C. All clubs are maintained and serviced to the highest standards with an emphasis on true golf, complete service and absolute quality. McConnell Golf offers individual club memberships, as well as innovative corporate and national/international memberships that deliver unmatched access to the top courses in the Carolinas.

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